

## FOR IMMEDIATE RELEASE

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## 2 Videos to Share Special Prize!

## FIRST LADY ANNOUNCES SPECIAL PRIZE WINNERS IN 2007-2008 HEALTHY SC SCHOOL VIDEO CONTEST

"Healthy People Have More Fun" and "Smoking Waltz" Share Special Prize

**Columbia, SC- February 6, 2008-** First Lady Jenny Sanford and members of the Healthy SC School Video Contest advisory panel chose "Healthy People Have More Fun" and "Smoking Waltz" as the Special Prize winners.

Members of the advisory panel nominated and ranked their favorite videos that best address the topics of healthy/active living and chronic disease prevention to determine the Special Prize winners "Healthy People Have More Fun" and "Smoking Waltz".

"Healthy People Have More Fun" was created by James Fonger and Melton Bristow, both juniors at Heathwood Hall Episcopal School in Columbia. "Smoking Waltz" was created by a team of eighth graders at Gibbes Middle School which is also in Columbia. The students are Wesley Tolan, Aubria Livingston, Erin Boyd, Savon Johnson, Tajuan Huiett, and Deandre Griffin. One video deals with the issues of healthy foods and active living while the other deals with importance of not smoking.

The Special Prize will be split equally by the winning videos and schools. Each video will receive \$2,000 for its creators. Heathwood Hall Episcopal High School and Gibbes Middle School will each receive \$500 in cash, \$500 worth of athletic equipment of their choice, and a \$50 Wal-Mart gift card. The class of each of the winning videos will receive a healthy lunch catered by Subway.

Mrs. Sanford created the advisory panel to get feedback from different health experts across South Carolina. SC Advisory panel members are Dr. Thaddeus Bell, Dr. Ann Kulze, Dr. Marcus Newberry, Arielle Riposta, Dr. Jim Rex, Betty Ryberg, Ed Sellers, Jerri Spurrier, Cindi Scoppe, and Louis Yuhasz. Former Speaker of the House Newt Gingrich, now a nationally recognized health care expert and founder of the Center for Health Transformation, also served on the advisory panel.

All videos submitted in November through January were considered for the Special Prize. Due to popular demand, the Healthy SC School Video contest has been extended into the month of February- with \$5,000 in cash prizes still up for grabs! February winners will be chosen by voters across the state through votes cast online at Our Stage.com <a href="https://www.ourstage.com/go/healthyscjudge">www.ourstage.com/go/healthyscjudge</a>.

To view "Healthy People Have More Fun," "Smoking Waltz," and videos competing in the February contest visit, www.ourstage.com/go/healthyscjudge.

You can also link to this contest page at <a href="www.healthysc.gov">www.healthysc.gov</a> where you can access all the contest rules and where you can fill out an application to enter the contest.

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The Healthy SC Challenge is an outcome-based, cooperative effort aimed at encouraging individuals, communities and organizations across the state to show shared responsibility in developing innovative ways to improve the health of South Carolina's citizens. For more information about the Healthy SC Challenge, please visit www.healthysc.gov, or call 803-737-4772